AMENDMENT NO. Ex.	Calendar No.
Purpose:	
IN THE SENATE OF THE UNITED STATES—	
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H.R. (or Treaty	SHORT TITLE
AMENDMENT N : 345	0
The House amendment	
to s. 764	
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Page(s)	2()
INTENDED to be proposed by	s (mac)
1 Strike all after the enacting 2 and insert the following. 3 Be it enacted by the Senate and House of Representations	
4 tives of the United States of America in Congress asser	
5 SECTION 1. NATIONAL VOLUNTARY BIOENGINEERED	k.
6 LABELING STANDARD.	
7 The Agricultural Marketing Act of 1946 (7 U	J.S.C.
8 1621 et seq.) is amended by adding at the end th	
9 lowing:	
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1	"Subtitle E-National Voluntary
2	Bioengineered Food Labeling
3	Standard
4	"SEC. 291. DEFINITIONS.
5	"In this subtitle:
6	"(1) BIOENGINEERING.—The term 'bio
7	engineering', and any similar term, as determined by
8	the Secretary, with respect to a food, refers to a
9	food—
10	"(A) that contains genetic material that
11	has been modified through in vitro recombinant
12	deoxyribonucleic acid (DNA) techniques; and
13	"(B) for which the modification could not
14	otherwise be obtained through conventional
15	breeding or found in nature.
16	"(2) FOOD.—The term 'food' has the meaning
17	given the term in section 201 of the Federal Food,
18	Drug, and Cosmetic Act (21 U.S.C. 321).
19	"(3) Secretary.—The term 'Secretary' means
20	the Secretary of Agriculture.
21	"SEC. 292. APPLICABILITY.
22	"This subtitle shall apply to any claim in the labeling
23	of food that indicates, directly or indirectly, that the food
24	is a bioengineered food or bioengineering was used in the
25	development or production of the food including a claim

1	that a food is or contains an ingredient that was developed
2	or produced using bioengineering.
3	"SEC. 293. ESTABLISHMENT OF NATIONAL VOLUNTARY BIO-
4	ENGINEERED FOOD LABELING STANDARD.
5	"(a) Establishment of Standard.—Not later
6	than 1 year after the date of enactment of this subtitle,
7	the Secretary shall—
8	"(1) establish a national voluntary bioengi-
9	neered food labeling standard with respect to—
10	"(A) any bioengineered food; and
11	"(B) any food that may be bioengineered
12	or may have been produced or developed using
13	bioengineering; and
14	"(2) establish such requirements and proce-
15	dures as the Secretary determines necessary to carry
16	out the standard.
17	"(h) REGULATIONS.—
18	"(1) IN GENERAL.—A food may be labeled as
19	bioengineered only in accordance with regulations
20	promulgated by the Secretary in accordance with
21	this subtitle.
22	"(2) Requirements.—A regulation promul-
23	gated by the Secretary in carrying out this subtitle
24	shall—

1	"(A) prohibit any express or implied claim
2	that a food is or is not safer or of higher qual-
3	ity solely based on whether the food is or is
4	not—
5	"(i) bioengineered; or
6	"(ii) produced or developed with the
7	use of bioengineering;
8	"(B) determine the amounts of a bioengi-
9	neered substance that may be present in food,
10	as appropriate, in order for the food to be la-
11	beled as a bioengineered food;
12	"(C) establish a process for requesting and
13	granting a determination by the Secretary re-
14	garding other factors and conditions under
15	which a food may be labeled as a bioengineered
16	food; and
17	"(D) require that, if a food is voluntarily
18	labeled under this section through means of
19	scannable images or codes or other similar tech-
20	nologies—
21 .	"(i) the label clearly indicates to con-
22	sumers that more information is available
23	about the ingredients of the food; and
24	"(ii) the scannable image, code, or
25	similar technology provides direct access to

1	information regarding whether the food is
2	bioengineered or whether bioengineering
3	was used in the development or production
4	of the food.
5	"(c) STATE FOOD LABELING STANDARDS.—Notwith-
6	standing section 295, no State or political subdivision of
7	a State may directly or indirectly establish under any au-
8	thority or continue in effect as to any food in interstate
9	commerce any requirement relating to the labeling or dis-
10	closure of whether a food is bioengineered or was devel-
11	oped or produced using bioengineering for a food that is
12	the subject of the bioengineered food labeling standard
13	under this section that is not identical to that voluntary
14	standard.
15	"(d) Consistency With Certain Laws.—To the
16	maximum extent practicable, the Secretary shall establish
17	consistency between—
18	"(1) the national voluntary bioengineered food
19	labeling standard established under this section; and
20	"(2) the Organic Foods Production Act of 1990
21	(7 U.S.C. 6501 et seq.).
22	"SEC. 294. RULEMAKING ON SUBSTANTIAL PARTICIPATION.
23	"(a) Definition of Labeled Food.—In this sec-
24	tion, the term 'labeled food' means food that bears, or to
25	which is attached, any written, printed, or graphic matter,

- 1 including on the immediate container or on the package
- 2 of the food.
- 3 "(b) RULEMAKING.—Not later than 1 year after the
- 4 date of enactment of this subtitle, the Secretary shall pro-
- 5 mulgate regulations defining the circumstances that con-
- 6 stitute substantial participation by labeled foods with vol-
- 7 untary disclosures of whether a food is, is not, or may
- 8 be bioengineered or whether bioengineering was, was not,
- 9 or may have been used in the development or production
- 10 of the food.
- 11 "(c) Consideration.—In promulgating regulations
- 12 under subsection (b), the Secretary shall consider—
- 13 "(1) the percentage of the labeled foods con-
- sumed by consumers that disclose whether the food
- is, is not, or may be bioengineered or whether bio-
- engineering was, was not, or may have been used in
- the development or production of the food; and
- 18 "(2) the extent to which there is clear indica-
- tion in a usual and customary form that information
- is available for the most frequently consumed labeled
- foods or direct access to disclosures for the most fre-
- quently consumed labeled foods, including through
- 23 means that are clear and direct other than the label
- or labeling, such as responses to consumer inquiries
- 25 through call centers, the Internet, websites, social

1	media, scannable images or codes or other similar
2	technologies that would allow consumers to access
3	the information, or any other means the Secretary
4	considers appropriate for disclosing the bioengi-
5	neered content of food.
6	"(d) REQUIREMENT.—In promulgating regulations
7	under subsection (b), the Secretary shall define the term
8	'most frequently consumed labeled foods'.
9	"SEC. 294A. NATIONAL MANDATORY BIOENGINEERED FOOD
10	LABELING STANDARD.
11	"(a) REQUIREMENT FOR ESTABLISHMENT OF MAN-
12	DATORY STANDARD.—
13	"(1) IN GENERAL.—The mandatory standard
14	under subsection (b) shall be established only if the
15	Secretary determines there is not substantial partici-
16	pation as determined in accordance with section
17	294(b).
18	"(2) DEADLINE.—The Secretary shall make the
19	determination as described in paragraph (1) not ear-
20	lier than the date that is 2 years after the date on
21	which the Secretary has promulgated regulations
22	under each of sections 293 and 294(b).
23	"(3) Initiation.—If the Secretary determines
24	that there is not at least 70 percent substantial par-
25	ticipation as determined in accordance with section

1	294(b), the Secretary shall promulgate regulations
2	to establish a mandatory standard in accordance
3	with this section.
4	"(b) Establishment of Mandatory Standard.—
5	If the Secretary determines that there is not substantial
6	participation as described in subsection (a), the Secretary
7	shall—
8	"(1) establish a national mandatory bioengi-
9	neered food labeling standard with respect to—
10	"(A) bioengineered food; and
11	"(B) food that may be bioengineered or
12	may have been produced or developed using bio-
13	engineering; and
14	"(2) establish such requirements and proce-
15	dures as the Secretary determines necessary to carry
16	out the standard.
17	"(c) REGULATIONS.—
18	"(1) IN GENERAL.—If the Secretary establishes
19	a mandatory standard under subsection (b), a food
20	may be labeled as bioengineered only in accordance
21	with regulations promulgated by the Secretary in ac-
22	cordance with this section.
23	"(2) Requirements.—A regulation promul-
24	gated by the Secretary in carrying out this section
25	shall—

1	(A) prohibit any express or implied claim
2	that a food is or is not safer or of higher qual-
3	ity solely based on whether the food is or is
4	not-
5	"(i) bioengineered; or
6	"(ii) produced or developed with the
7	use of bioengineering;
8	"(B) determine the amounts of a bioengi-
9	neered substance that may be present in food
10	as appropriate, in order for the food to be la-
11	beled as a bioengineered food;
12	"(C) establish a process for requesting and
13	granting a determination by the Secretary re-
14	garding other factors and conditions under
15	which a food may be labeled as a bioengineered
16	food;
17	"(D) exclude food served in a restaurant
18	or similar establishment; and
19	"(E) require an appropriate person (as de-
20	termined by the Secretary) to disclose food that
21	is subject to the mandatory standard either
22	through—
23	"(i) a statement made on the food
24	label or labeling; or

1	"(ii) means other than the label or la-
2	beling, including responses to consumer in-
3	quiries through call centers, the Internet,
4	websites, social media, scannable images or
5	codes or other similar technologies that
6	would allow consumers to access the infor-
7	mation, or any other means the Secretary
8	considers appropriate for disclosing the
9	bioengineered content of food.
10	"(3) Implementation.—The implementation
11	date for regulations promulgated in accordance with
12	this section shall be not earlier than 2 years after
13	the later of—
14	"(A) the date on which the Secretary pro-
15	mulgates the final regulations under this sec-
16	tion; or
17	"(B) the date on which the Secretary
18	makes a determination under subsection (a)(1).
19	"(d) STATE FOOD LABELING STANDARDS.—Not-
20	withstanding section 295, no State or political subdivision
21	of a State may directly or indirectly establish under any
22	authority or continue in effect as to any food in interstate
23	commerce any requirement relating to the labeling or dis-
24	closure of whether a food is bioengineered or was devel-
25	oped or produced using bioengineering for a food that is

1	the subject of the bioengineered food labeling standard
2	under this section that is not identical to the mandatory
3	labeling requirement under this section.
4	"(e) Enforcement.—
5	"(1) PROHIBITED ACT.—It shall be a prohibited
6	act for a person to knowingly fail to make a disclo-
7	sure as required under this section.
8	"(2) RECORDKEEPING.—Each person subject to
9	the mandatory labeling requirement under this sec-
10	tion shall maintain, and make available to the Sec-
11	retary, on request, such records as the Secretary de-
12	termines to be customary or reasonable in the food
13	industry, by regulation, to establish compliance with
14	this section.
15	"(3) Examination and audit.—
16	"(A) IN GENERAL.—The Secretary may
17	conduct an examination, audit, or similar activ-
18	ity with respect to any records required under
19	paragraph (2).
20	"(B) NOTICE AND HEARING.—A person
21	subject to an examination, audit, or similar ac-
22	tivity under subparagraph (A) shall be provided
23	notice and opportunity for a hearing before an
24	administrative law judge on the results of any
25	examination, audit, or similar activity.

1	"(C) AUDIT RESULTS.—After the notice
2	and opportunity for a hearing under subpara-
3	graph (B), the Secretary shall make public the
4	summary of any examination, audit, or similar
5	activity under subparagraph (A).
6	"(4) RECALL AUTHORITY.—The Secretary shall
7	have no authority to recall any food subject to this
8	subtitle on the basis of whether the food is labeled
9	as bioengineered or developed or produced using bio-
0	engineering.
1	"SEC. 294B. SAVINGS PROVISIONS.
12	"(a) TRADE.—This subtitle shall be applied in a
13	manner consistent with United States obligations under
4	international agreements.
5	"(b) Other.—Nothing in this subtitle—
6	"(1) affects the authority of the Secretary of
7	Health and Human Services or creates any rights or
8	obligations for any person under the Federal Food,
9	Drug, and Cosmetic Act (21 U.S.C. 301 et seq.); or
20	"(2) affects the authority of the Secretary of
21	the Treasury or creates any rights or obligations for
22	any person under the Federal Alcohol Administra-
23	tion Act (27 U.S.C. 201 et seq.).

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"Subtitle F—Labeling of Certain

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- 3 "SEC. 295. FEDERAL PREEMPTION.
- 4 "(a) DEFINITION OF FOOD.—In this subtitle, the
- 5 term 'food' has the meaning given the term in section 201
- 6 of the Federal Food, Drug, and Cosmetic Act (21 U.S.C.
- 7 321).
- 8 "(b) FEDERAL PREEMPTION.—No State or a polit-
- 9 ical subdivision of a State may directly or indirectly estab-
- 10 lish under any authority or continue in effect as to any
- 11 food or seed in interstate commerce any requirement relat-
- 12 ing to the labeling of whether a food (including food served
- 13 in a restaurant or similar establishment) or seed is geneti-
- 14 cally engineered (which shall include such other similar
- 15 terms as determined by the Secretary of Agriculture) or
- 16 was developed or produced using genetic engineering, in-
- 17 cluding any requirement for claims that a food or seed
- 18 is or contains an ingredient that was developed or pro-
- 19 duced using genetic engineering.".